



Celebrating 20 Years of Connecting Talent with Opportunity

Today Connexion celebrates its 20th anniversary as a leading staffing and recruitment firm. Founded in 1999 by Dan Cushing and Ken DiMaggio, Connexion has experienced strong, steady growth by focusing on its core mission: building world-class teams for hiring organizations and providing fulfilling careers for job seekers. Dan and Ken would like to take this opportunity to reflect on the firm’s journey and recognize the people — employees, clients, and candidates — who have contributed to its success.

Humble Beginnings

After working together at a leading staffing firm, Dan and Ken decided to leverage their complementary experience to build their own company based on a culture of teamwork. Armed with domain expertise, an entrepreneurial spirit, and seed money from an angel investor, they sublet office space from a friend and got down to business.

The early years were filled with all the risk and stress involved in starting a company from scratch. “We put in long hours and stretched our start-up financing as far as we could,” said Cushing. “Initially, we decided to forego laptops and bring our desktop computers home every night so we could keep working and still see our families.” It wasn’t long before their passion, drive, and work ethic started to pay off.

Initially, Connexion specialized in systems and engineering staffing for medical device and IT companies, but the company soon expanded into other disciplines largely through client referrals. Within the first several months of operation, Dan and Ken were able to bring two former co-workers on board to help keep up with growing demand. The fledgling team focused on the key metrics that drive a staffing business and worked hard to meet them every day by delivering exceptional service to clients and candidates. That approach turned out to be a formula for success.

A Team of Champions

Above all else, Connexion owes its success and longevity to its talented and dedicated team. Dan and Ken acknowledge the valuable contributions of employees past and present —the loyal, longtime staff of 10+ years who have been instrumental to the company’s growth and the more recent hires who have brought new ideas, energy, and enthusiasm to the business. With unparalleled professionalism, this team of experts delivers superior results by tirelessly supporting client organizations, candidates, and each other. The co-founders also extend their heartfelt gratitude to the family and friends who have supported and stood by the team on its path to success.

A Loyal Following

Over the past two decades, Connexion has been fortunate to work with more than 1,000 hiring organizations — from start-ups to Fortune 50 firms across a broad range of industries — to help them



find best-fit talent and build successful teams. The company appreciates this ever-expanding community of clients whose loyalty and referrals have enabled the business to thrive.

Since its inception Connexion has also placed nearly 10,000 candidates in temporary, temp-to-perm and direct-hire permanent position. As the ‘face’ of Connexion to clients, these individuals continually reinforce the company’s reputation as a provider of top-notch talent through their expertise, hard work, and results.

The Future is Bright

Looking ahead, Connexion is well positioned for sustained growth and success. “We’re strategically expanding our team of staffing and recruitment experts across our Sudbury, MA headquarters, our growing Quincy, MA location, and our new Providence, RI location to fulfill the needs of hiring organizations and candidates across the U.S.,” states DiMaggio. “Through our unwavering commitment to teamwork and service, we will continue to raise the bar for staffing and recruitment excellence.”

Here’s to the next 20 years!